

How can we keep dangerous outdoor air pollution levels out of our buildings?



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Wildfire Air Pollution: Camfil provides a global taskforce of IAQ specialists to mitigate the risks and impacts to humans and buildings

Stockholm, 14th June 2023 - Camfil announces a global information drive to support on indoor air quality (IAQ) expertise. The aim is to share information on wildfire air pollution related to IAQ with knowledgeable specialists to mitigate impacts on human health and risks to buildings. Wildfires certainly do not respect borders, as seen from the latest wildfire event in Canada. Researchers also talk about the 'smoke waves' phenomenon related to

wildfires, with these pollution effects to be experienced for decades to come and now a regular part of global challenges faced.

Access to know-how to address a global issue

Camfil's global drive clarifies actionable support with specialists and information in order to create safer indoor air quality (IAQ) from wildfire air pollution. Camfil's team of experts provide specialised know-how to illuminate how wildfire smoke can be limited in terms of indoor air exposure. With as many as 400 wildfires that have been burning across Canada, unhealthy air warnings at one point recently had impacted and reached 110 million people in the United States.

On 7 June 2023, air pollution in New York City was so severe that its air quality rating was one of the worst in the world, second only to the notorious list top, New Delhi, India, due in large part to smoke moving on the winds from Canada. In 2022, European wildfires meant that up to 36,000 people had to be evacuated just from the Gironde fires in France. It is predicted that Singapore could also potentially experience transboundary haze once again this year, caused by regional forest fires, which arise when open burning is used to clear land for agricultural uses, according to the National Environment Agency's (NEA) website. The Canadian wildfire smoke has even blown afar, impacting even Norway and Southern Europe.

Wildfires - Camfil taskforce and information support drive

Camfil provides a dedicated global task force with ongoing support, expert know-how and information to our customers and organisations about what should be done to limit pollution exposure. Given the severe impact of polluted air on human health as humans spend 90% indoors, the Camfil taskforce's mission is clear – to provide specialist knowledge and resources to mitigate the impacts on human health.

TASKFORCE SUPPORT IN 35 COUNTRIES: SERVICES AND INFORMATION

CAMFIL GLOBAL IAQ SPECIALISTS AND INFORMATION RESOURCES

One strategy to mitigate wildfire smoke risks is to utilise a combination of carbon filtration to control odour and gaseous contaminants and high-

efficiency air filters on PM2.5 particles. Reach out to the support teams to learn more about solutions and best practices.

Dedicated support specialists for all industry segments are available to support IAQ issues related to wildfires.

IAQ specialist contact locator tool on website:

[Camfil APAC, Malaysia Support Team](#) , [Camfil, Americas Support Team](#), [Camfil, EMEA Support Team](#), [***Camfil Power Systems, Global Support Team***](#)

Informative Resources:

- Information and knowledge sharing is shared regularly and throughout June 2023 on Camfil Group's LinkedIn account on : <https://www.linkedin.com/company/camfil-group/>.
- An informative video on Canadian wildfires with Camfil specialist, Jon Holmes: Air quality in Canada is bad right now. What air filtration solutions are there? <https://youtu.be/t3CMP83BWYM>.
- Strategies for protection against wildfires [Strategies to Prepare for Wildfire Smoke Pollution, According to Air Quality Company Camfil - Air Filters for Clean Air](#).
- Learn more from our US team in the [Wildfire Smoke Solution Guide](#) and also about different types of filtration professionals use to protect people and property - <https://youtu.be/CgSGF9VVLEE>.
- The Camfil City M air purifier can help protect yourself and your family from poor indoor air quality. It effectively filters contaminants and produces clean, fresh air due to its Absolute® HEPA Filter. For US customers, orders can be placed here: <https://bit.ly/3bzZRC9>. Read more about the City M - [Camfil City M Absolute® HEPA Filter Pharmaceutical-Grade Air Purifier – Camfil USA, Inc.](#)

CHIEF AIRGONOMICS OFFICER (CAO) PROGRAMME

[Airgonomics Training](#) Camfil has implemented good IAQ practices in the

workplace by applying an Airgonomics approach. Our customers can connect with over 100 Airgonomics Officers in 35 Camfil locations globally to learn what has been done through practical and actionable IAQ steps, to ensure a healthy indoor air work environment. A training programme developed by specialists, [Airgonomics 101](#), is available for individuals wanting to be the voice of clean air in the workplace - Register here to access:

<https://academy.chiefairgonomicsofficer.com/learn/register>

[Chief Airgonomics Officer Network, LinkedIn](#) Connect with the Chief Airgonomics Officers and over 100 Airgonomics Officers. You can contact them in the LinkedIn Community, Chief Airgonomics Officer Network <https://www.linkedin.com/groups/12679402/>. In addition to their day-to-day leadership and management roles in Camfil, there are volunteer Chief Airgonomics Officers leading Camfil Airgonomics Officers in every major region globally. Connect in the [LinkedIn Group](#) - Jayant Kaushal (APAC), Steve Devine (Americas), Marco Fiori (EMEA) and Marc van Den Eynde (Camfil Power Systems) as well as with Alain Bérard, Camfil's Global President of Marketing and Sales, who is also the world's first appointed Chief Airgonomics Officer.

Chief Airgonomics Officer ProgrammeSupport Desk for email queries or requests is also available - info@chiefairgonomicsofficer.com

Literature and other IAQ materials for the workplace are provided on the **CAO Programme Website** - [Home | Chief Airgonomics Officer](#), available in multiple languages.

Reference literature and photo assets: Included in MyNewsDesk

The Camfil Group is headquartered in Stockholm, Sweden, and has **30** manufacturing sites, six R&D centres, local sales offices in **35+** countries, and **5,600** employees and growing. We proudly serve and support customers in a wide variety of industries and in communities across the world. To discover

how Camfil can help you to protect people, processes, and the environment, visit us at www.camfil.com.

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